Nov 21, 2018

AAU fights commercial fraud

The College of Law in cooperation with the Department of Economic Development at Al Ain, organized a community event at Al Ain University of Science and Technology, Al Ain Campus. The event was a workshop about the trademarks, presented by Mr. Hamad Rashid Al Tamimi and, Mr. Salem Saleh Al Rashdi, and was attended by Prof. Mustafa Qandil, Dean of the College of Law, academic staff and students.

The presenters talked about how the authorities protect the trademarks from commercial fraud, focus on field visits and inspection campaigns, receive and resolve complaints from consumers, and how to educate the community and the consumers about their rights and duties.

The workshop was accompanied by an exhibition on commercial fraud in which the students showed their projects about different products in the market and how to detect fraud of a product.

Press Release Link