



Mar 20, 2014

Wealth Management Seminar at AAU

The Deanship of Student Affairs and the College of Business Administration at Al Ain University of Science and Technology (AAU) campus in Abu Dhabi organized, in collaboration with Abu Dhabi Islamic Bank (ADIB), a seminar entitled “Smart Money” as part of the ADIB’s Smart Money Campaign aimed at raising financial awareness among individuals of the community, especially university students to be able to face the challenges of life. Students and faculty members at the college of Business Administration attended the seminar.

Mr. Hassan Ali Al Nowais, Senior Marketing Manager at ADIB, delivered the seminar, explained the principles of the campaign, and presented valuable tips especially with regard to the importance of financial planning and early saving. He also gave the audience easy, effective steps to follow for smarter money management, budgeting, saving, debt management, investment management, risk evaluation, and building personal wealth.

Further, the seminar included a questionnaire to get to know the audience’s attitudes and practices with regard to money management. Finally the students expressed their appreciation

of the informative seminar.

[Press Release Link](#)