



Dec 10, 2014

## Lecture on "Management of Innovation" in Al Ain University

The AAU College of Business Administration in Abu Dhabi has organized a lecture entitled "Managing Innovation" by Mrs Ilham Al Maeiny from the Creativity Department of the General Directorate of Strategy and Development in Leadership of the Abu Dhabi police force.

The talk was attended by a number of professors and students of the university.

Mrs Ilham has presented the methods in taking sustainable development schemes based on creativity and innovation, based on ICT and the cognition of the economic system. This action occurs within the interaction with the local community and bridging the relationship between students and the project market.

[Press Release Link](#)